COOKIES POLICY

When you visit or use the websites https://addons.prestashop.com, https://demo.prestashop.com, https://doc.prestashop.com, https://validator.prestashop.com (hereinafter the "**Websites**"), PrestaShop and our partner service providers may use cookies and any other tracing/tracking/automatic data collection technologies to store information that can be used to offer you an improved, faster, more secure experience.

The purpose of this cookies policy (hereinafter the "**Policy**") is to help you better understand these technologies and how we use them.

1. WHAT IS A COOKIE?

Cookies are small text files (normally comprising letters and numbers) stored in the memory of your browser or device when you visit a Website or view a message.

They enable a Website to recognise the browser or device. Like most Websites, PrestaShop mostly uses technologies through little data files stored on your device which enable us to save certain information when you visit or use our Website.

There are several types of cookies:

- **Session cookies:** these expire when you close your browser and enable us to link your actions during this specific session.
- **Persistent cookies:** these are stored on your device between browser sessions and enable us to remember your preferences and actions on several websites.
- **Proprietary cookies:** these are issued by the website you are visiting.
- **Third-party cookies:** these are issued by a third party website separate from the website you are visiting.

2. WHAT TYPES OF COOKIES DOES PRESTASHOP USE?

Our cookies have various purposes. They may:

1. Be required for our services to operate;
2. Help us improve our performance;
3. Offer you extra features;
4. Help us offer you relevant, targeted advertising.

We use cookies and other similar tracking technology stored on your device only while your browser is open (session cookies), and cookies and other similar technology stored on your device for a longer period (persistent cookies).

- Cookies issued by PrestaShop

PrestaShop issues session cookies which are strictly necessary for the Websites' correct operation and your browsing on them.

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Cookie set by	Cookie name	Cookie purpose	Lifespan
Addons	Encrypted	Maintains the user session open on the website addons.prestashop.com and save the product added to the shopping cart. This cookie is necessary to access to the cart and make a purchase on addons.prestashop.com.	1 year
Addons	Encrypted	It contains the information relating to the browing of the client on the catalog, and to ensure the continuity of its journey. Cookie necessary to the running of Addons.	20 minutes
Addons	Encrypted	It contains the information relating to marketing notification already presented to the user (in order to not present it again)	End of browsing session
PrestaShop.com	language	Contains the current language.	1 year
Prestashop.com	PSDOTCOM42	It contains information relationg to the browsing session, allowing us to follow the user journey, localisation and IP address.	3 weeks
Addons	Is_returning	Records if the user has already been logged.	Optional
PrestaShop	Session_id	Records the user session ID. Identifies the http session of the user and its requests during a session.	Optional

- Our partners service providers' cookies and tracers

Partner service providers are companies that help us with various parts of our business, such as operating the Websites, our services (e.g. chat tool), our advertising and our tools.

These partner service providers can also collect information enabling them to identify your device via our services (third-party cookies) and/or collect information enabling them to identify your device, such as your IP address and other unique identifiers.

PrestaShop uses the services of AB Tasty, IBM and Hotjar. For more information about the utilisation of data collected by the latest, PrestaShop encourage you to consult the following pages:
- https://www.abtasty.com/terms-of-use/;
- https://www.ibm.com/privacy/details/us/en/;
- https://www.hotjar.com/privacy.

Cookie set by	Cookie name	Cookie purpose	Lifespan
Silverpop	com.silverpop.iMA WebCookie	Used for the transactional email tool Silverpop. The Unique Identifier for the visitor. Used to pass individual identity along with specific actions.	2 years and 7 months

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Silverpop	com.silverpop.iMA. page_visit	Used for the transactional email tool Silverpop. One 'per session' cookie created for each page visited in the session. Used to distinguish the first visit to a webpage by an individual from subsequent visits.	End of browsing session
Silverpop	com.silverpop.iMA.s ession	Used for transactional email tool Silverpop. The Unique Identifier for the current browsing session. Used to associate a series of individual events to a single functional browsing session.	End of browsing session
Hotjar	_hjncludedInSample	This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.	Optional
AB Tasty	ABTasty	Information for A/B tests	13 months
AB Tasty	ABTastySession	User session AB Testing	End of browsing session
AB Tasty	ABTastyUTMB	Information for A/B test	Few minutes
AB Tasty	VisitorId	Information for A/B test	End of browsing session
iAdvize	1749vvc	Allows the availibility of an interactive chat in order to help the client in its buying journey.	End of browsing session
iAdvize	1749last	Allows the availibility of an interactive chat in order to help the client in its buying journey.	End of browsing session

- Third-party cookies

Analytics cookies

PrestaShop may use cookies and tracers enabling us to assess the performance of the Website, our applications, services and tools, including within the scope of analytical practices, to help us understand how visitors use the Website, determine if you have interacted with the messaging tool, detect if you have viewed products or links, and improve the content of our Website, applications, services and tools.

PrestaShop uses Google Analytics services to analyze browsing behavior. For more information about the utilisation of data collected by Google Analytics, PrestaShop encourage you to consult the following page : https://policies.google.com/privacy/partners?hl=fr.

Cookie set by	Cookie name	Cookie purpose	Lifespan
Google Analytics	OTZ	Cookie of Google API. Used by Google Analytics and button G+.	2 years
Google Analytics	_utma	Distinguishes unique visitors to websites and measure the traffic of the website, the user browing and statistics.	2 years

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Google Analytics	_utmb	Follows the user's visit session.	30 minutes
Google Analytics	_utmc	This cookie works in conjunction with the _utmb cookie to determine whether the visitor has already visited the website.	Until the end of the browser session
Google Analytics	_utmt	Measures the demand rate.	10 minutes
Google Analytics	_utmv	Cookies issue only if the feature utmSetVar is used, and enable to segment the user.	2 years
Google Analytics	_utmz	Identifies the traffic source (e.g. if the visitor arrives via a search engine).	7 months
Google Universal Analytics	_ga	Enables unique visitors to be distinguished on a website by attributing a unique identifier to each visitor.	13 months
Google Analytics	_gid	Used to distinguish users.	24 hrs
Google.com	APISID	Record the number of user using Google Maps and their information.	2 years
Google.com	HSID	These cookies are used by Google to record the preferences and information of the user when it consults pages with which Google establishes a correspondence.	2 years
Google	NID	Customise the ads on Google website depending on the user request.	6 months
Google	PREF	Save the setting option that the user choose on the webiste.	2 years
Google	S	Google session cookie	Optional
Google	SAPISID	Save the setting option of Google Maps user	2 years
Google	SID	User identification for cart / add to cart and order taking.	Optional
Google	SSID	Enable the access to user data recorded in its Google application.	2 years

Social network cookies

PrestaShop's services may include third-party applications giving you the option of sharing content on social networks.

3. HOW DO I MANAGE COOKIE STORAGE AND CONSULTATION?

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Certain Website features, services, applications and tools are provided to you solely through these cookies and tracers.

You can block, delete and deactivate these technologies if your browser or device allows.

However, doing so may result in certain Website features, services, applications and tools becoming unavailable. It may also result in you being asked to enter your password more often during your browsing session if the Website requires a user account to be created.

For more information on blocking, deleting and deactivating these technologies, refer to your browser or device settings.

Cookies and tracers may be deactivated and deleted using tools available on most browsers. As each browser offers different features and options, you will need to configure your preferences for each separate browser you use.

Below is a guide to managing and blocking cookies and tracers:

1/ If you use Internet Explorer™
In Internet Explorer, click on Tools, then Internet Options. Click on the Privacy tab and Advanced to display the Advanced Privacy Settings window.

Next, select Ignore Automatic Cookie Management and also select Block in the Third Party Cookies column.

2/ If you use Firefox™
Go to the browser's Tools tab and select the Options menu.

In the window that appears, select the Privacy tab and configure the Storage Rules menu by selecting Use Custom Settings for History.

In the menu, you can choose to deselect Accept Cookies or select Never in the drop-down menu named Accept Third-Party Cookies.

You can also click on Display Cookies to view files that contain the name PrestaShop, select them and delete them.

3/ If you use Safari™
In your browser, select the Safari menu, then Preferences.

Click on Privacy.

Click on Display Cookies.

Select the cookies containing the name PrestaShop and click on Delete or Delete All.

After deleting the cookies, click on Finished.

4/ If you use Google Chrome™

Click on the Settings menu then click on Display Advanced Settings (bottom of the page).

Next, click on Content Settings and select Block Third Party Data and Cookies, then click OK to confirm your selection.

You can also click on Display All Website Data and Cookies, then search for PrestaShop in the search bar at top right. You can then select the cookies you want to delete or click on Delete All.

5/ If you use Opera™

Open the Tools or Settings menu and select Delete Private Data. Click on the Detailed Options tab, then select the options you want or follow this link: http://help.opera.com/windows/10.20/fr/cookies.html

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